



## The World Pear Forum

# The market, climate change, field research and the new bio-technologies

The Salone internazionale della Pera will be back in Ferrara on December 2nd-4th, once again with the collaboration between [FuturPera](http://www.futurpera.com/) and CSO Italy. This year too, in fact, CSO Italy will be the protagonists of the World Pear Forum - boasting events dedicated to different topics: the market, climate change, field research and the new bio-technologies.



[Click here to download the program of the World Pear Forum.](https://agfstorage.blob.core.windows.net/misc/FP_it/2021/11/30/WPF_2021_programma_.pdf)

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The forum will open on Thursday at 3 pm with "*UNApera alla prova del mercato*" (UNApera to the test) moderated by CSO Italy president Paolo Bruni. After the UNApera consortium was established in July - made up of 25 companies representing over 70% of the pear output commercialized in Italy over the past three years - the time has come to make a first assessment. The institutional framework will be defined by Filippo Gallinella and Paolo De Castro, respectively president of the Chamber's Agricultural Commission and member of the European Parliament. The topic will be discussed further by Adriano Aldrovandi, president of UNAPera, Giampaolo Nasi, coordinator of the commercial committee, Alessandro

Zampagna, coordinator of the constituent committee, and Mauro Grossi, vice-president of the organization and president of Consorzio della Pera dell'Emilia Romagna IGP.



*Paolo Bruni, president of CSO*

The morning of December 3rd will include three sessions: Climate change and its effects on fruits and vegetables

Great issues affecting pear cultivation

The Green Deal and new frontiers for pear cultivation.

Leading experts and researchers moderated by Agronotizie director Ivano Valmori will alternate on stage.



CSO Italy director Elisa Macchi explains that "unfortunately, the sector has had to deal with many difficulties over the past few years including brown rot and the brown marmorated stink bug, without forgetting bad weather and drought. A lot of factors decimated production and put the work of growers to the test. The planned conventions are a synthesis of the efforts made by all the actors and which will continue to be made in the future to find concrete solutions. These encounters can represent a turning point of the sector to restart with a new perspective."

[Click here to download the complete program. \(https://futurpera.com/it/world-pear-forum\)](https://futurpera.com/it/world-pear-forum)

Please register to attend the conventions: [www.csoservizi.com/event/world-pear-forum-2021](http://www.csoservizi.com/event/world-pear-forum-2021) (<https://www.csoservizi.com/event/world-pear-forum-2021/>)

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